



## **MASTER PLAN PRESENTATION**

(With Revisions Upon Presentation to Prime Minister DR KENNY ANTHONY on 19<sup>th</sup> Jan 2016)

## INTEGRATED RESORT DEVELOPMENT Vieux-Fort, ST LUCIA





**VIDEO** 

#### **CHRONOLOGICAL EVENTS**

YEAR	MONTH	DATE	DETAIL				
2015	March	10th - 12th	Visit to St. Lucia by DSH & CHC together with potential Chinese investor.				
	Aug	9th	Presentation of Master Plan Proposal to Prime Minister and Cabinet Members.				
	Oct	8th	Attended the Launch of Citizenship By Investment Program in Monaco.				
	Nov	16 <sup>th</sup>	Meeting with Dr. Hilaire in London to discuss details of the Agreement and discussed a new scheme with Marina.				
2016	Jan	19 <sup>th</sup>	Presentation of the updated Master Plan to Prime Minister and Cabinet Members.				
	Mar	14 <sup>th</sup>	Submitted Updated Business Plan to Saint Lucia				

Saint Lucia Government is currently reviewing the Business Plan and the Agreement between DSH Caribbean Star Limited and the Saint Lucia Government

#### **PROPOSED SITE IN ST LUCIA**



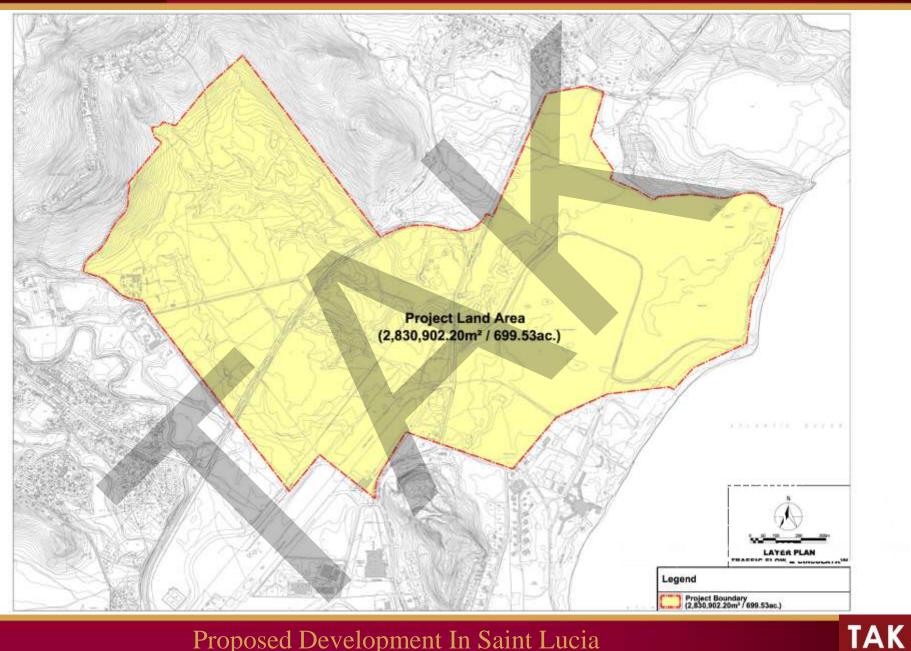
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## **PROJECT BOUNDARY**



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#### **PROPOSED PROJECT**

## WHAT DOES PROJECT MEAN TO

- Foreign Direct Investment
- ➤ A new Tourist District in the south of Island
- Establishment of Eco-Tourism destination
- A new target in the medium to longer term visitors
- Complementary Project to the CIP
- Replace outdated Waste Landfill
- Jobs Creation in various sectors:
  - Construction / Real Estate
  - Tourism industry
  - o Retail / Commerce
  - Hospitality / F&B
  - o Gaming / Entertainment
  - Racing / Equestrian Sport

# **ST LUCIA**

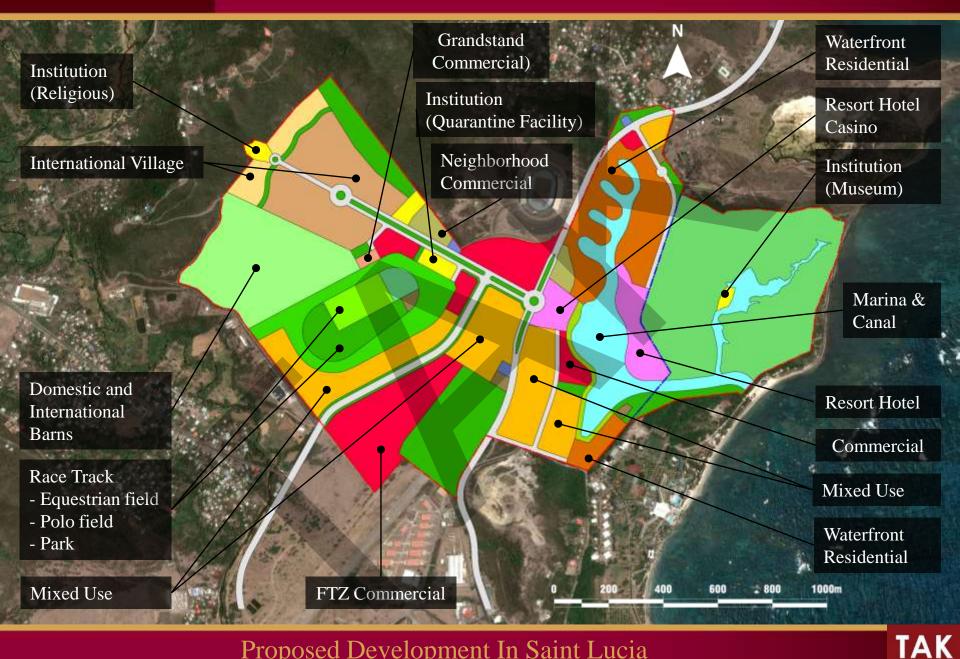
## WHAT DOES PROJECT MEAN TO

## DSH Caribbean Star Limited

ΤΑΚ

- Add to the Hospitality investment Portfolio of DSH/CHC
- A Racecourse project in the Caribbean
- A project with partial financing through the Saint Lucia Citizenship by Investment Programme (CIP)
- A project with the following government-supported incentives:
  - Wagering License
  - Broadcasting License (for horseracing)
  - Casino License
  - Banking License
  - Free Trade Zone status
  - Approved CIP investment project

#### **PROPOSED LAND USE MASTER PLAN**



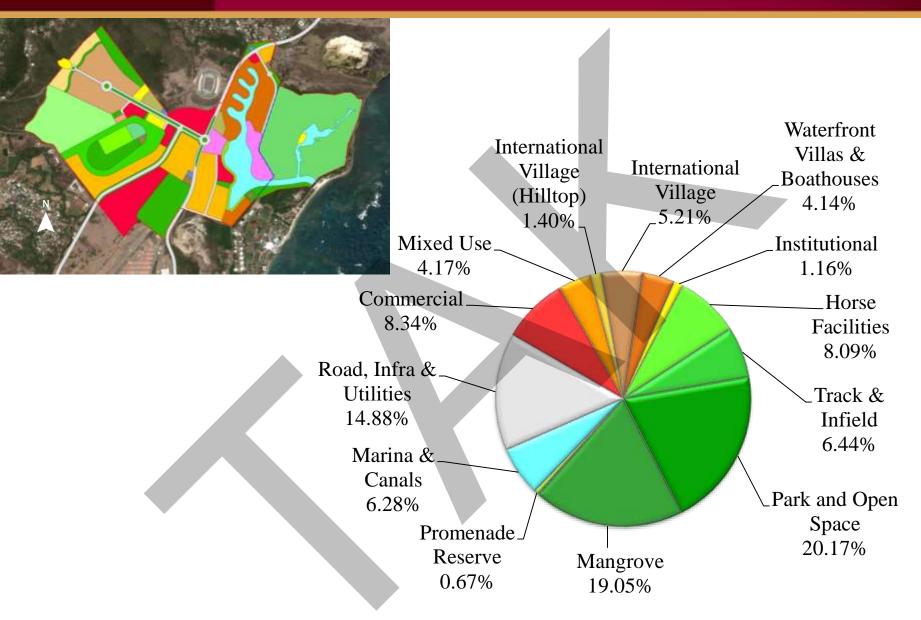
#### **DETAILED MASTER PLAN**

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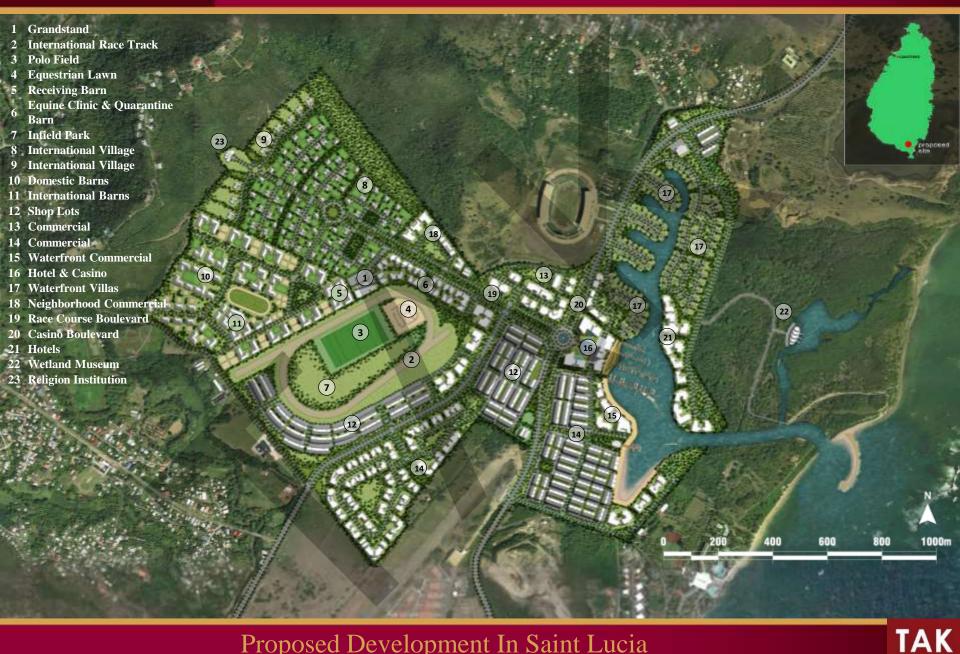
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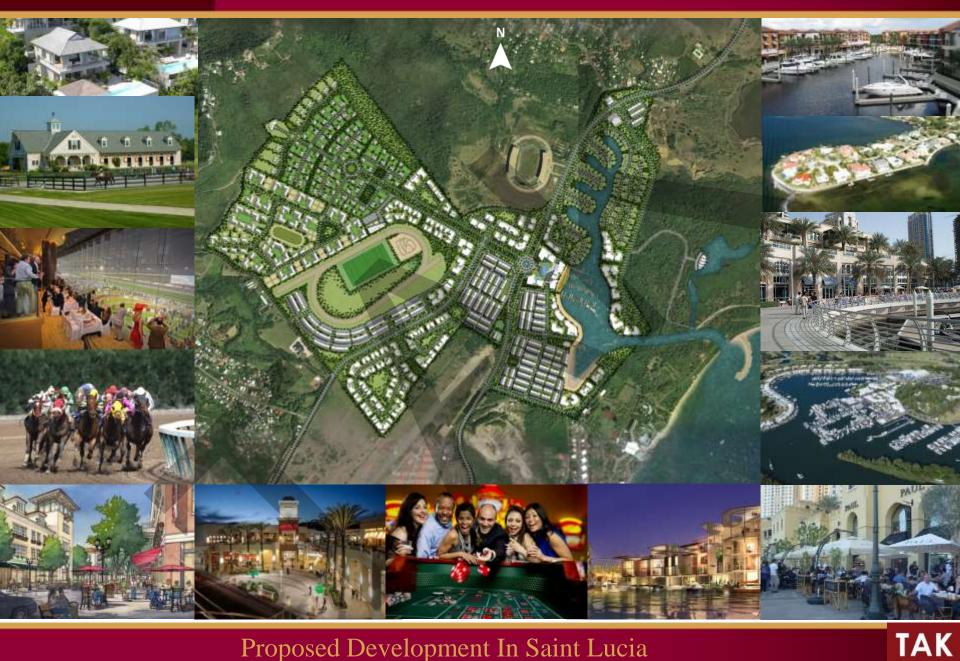
#### LAND USE MASTERPLAN



#### **ILLUSTRATIVE MASTER PLAN**



## **PROJECT IMAGERY**



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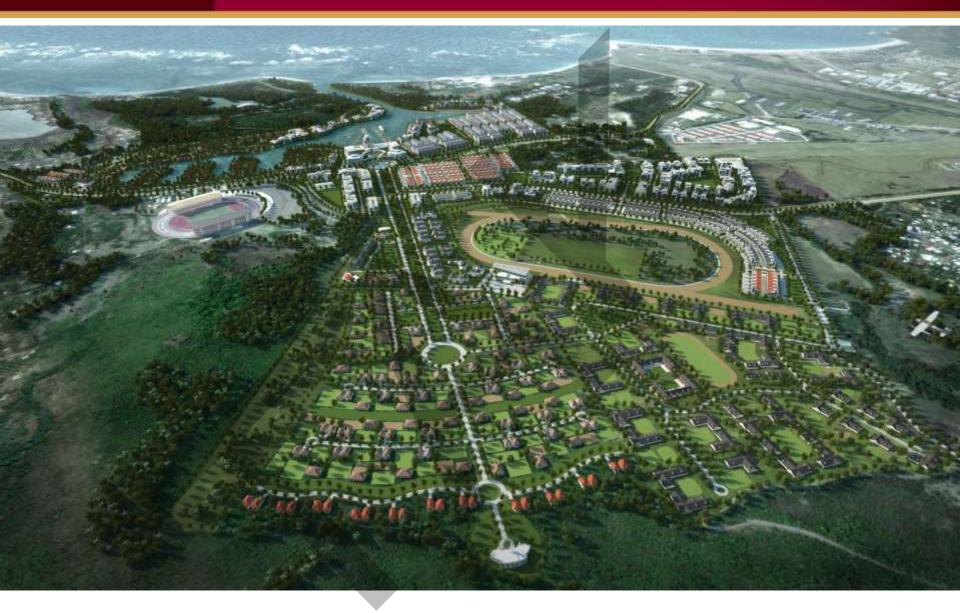


#### **PROJECT IMAGERY**









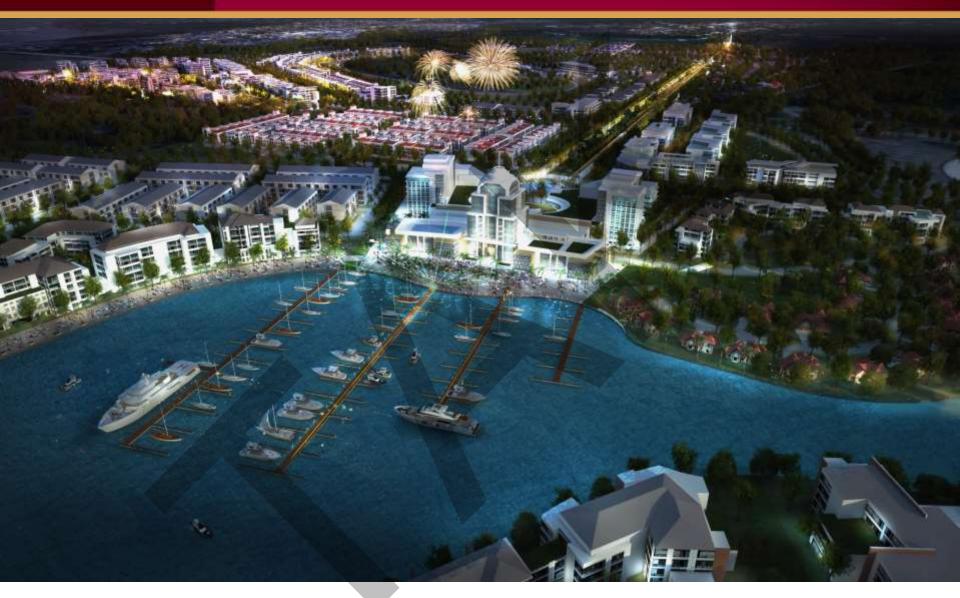


















## **PROJECT PERSPECTIVES**





## **PROJECT PERSPECTIVE**



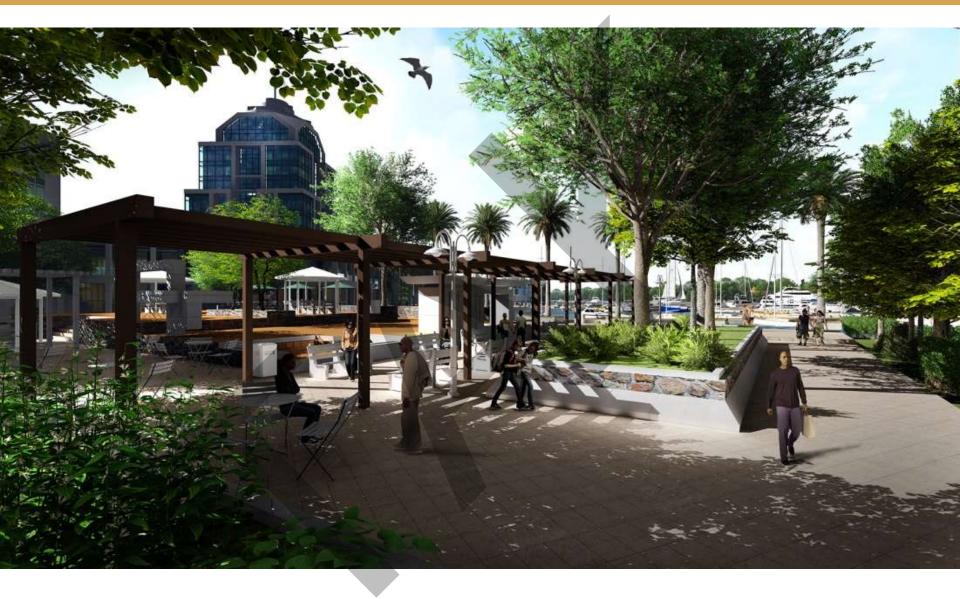


#### **PROJECT PERSPECTIVE**



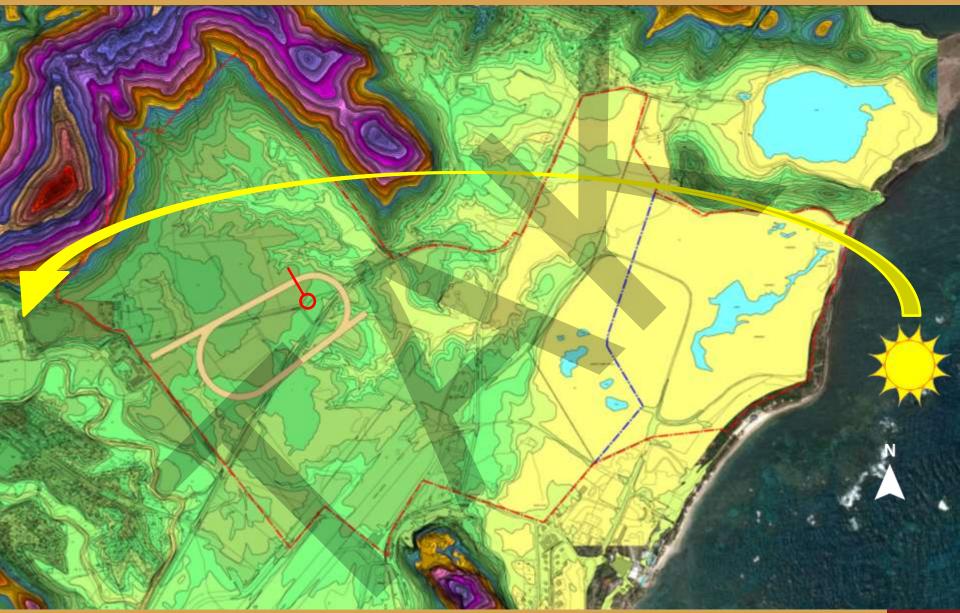


#### **BOULEVARD VIEW TOWARDS MARINA**



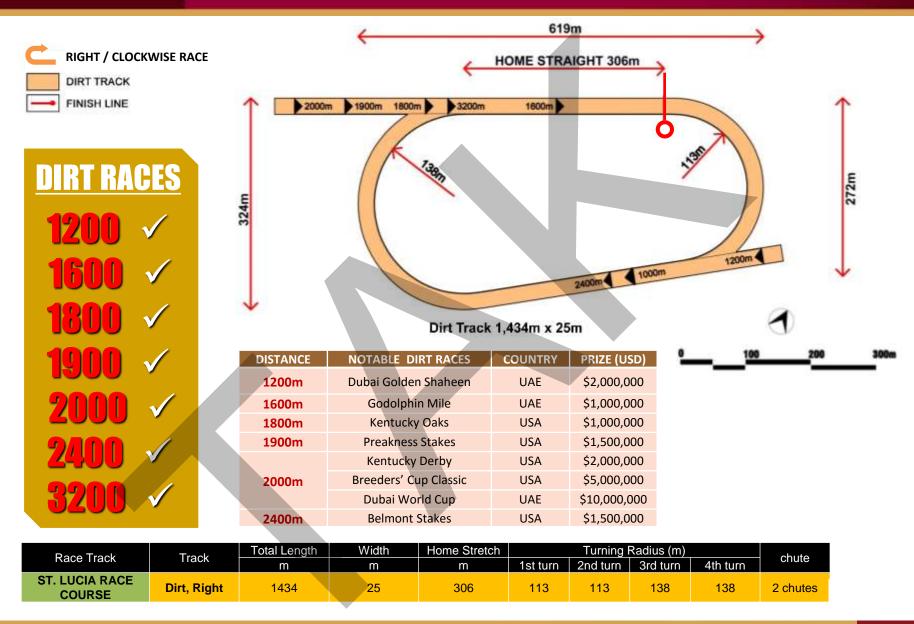


## **TRACK SITING AND ORIENTATION**





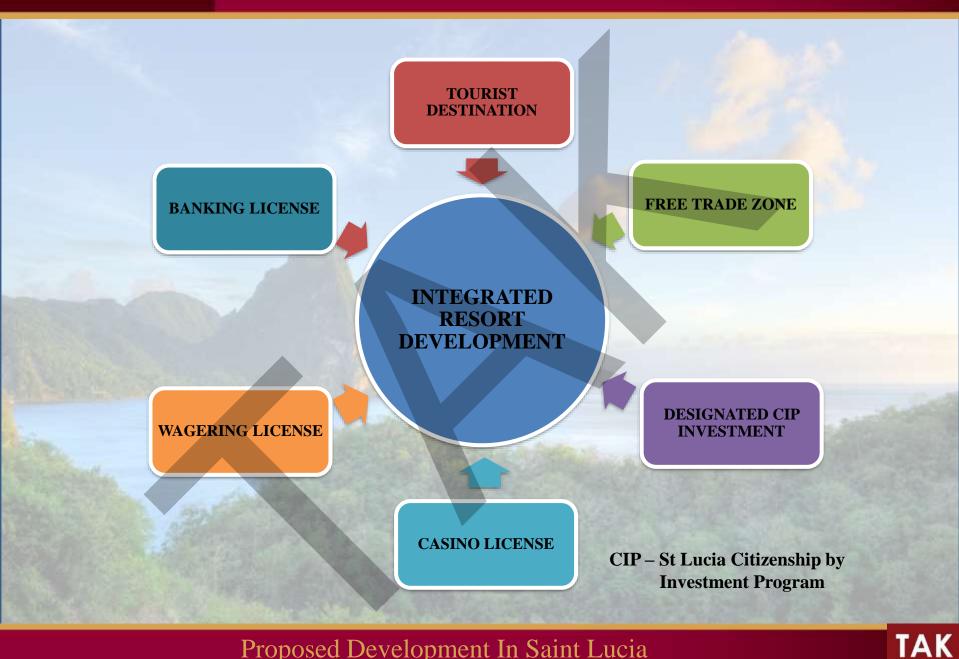
## **TRACK CONFIGURATION**



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#### **KEY ELEMENTS OF PROJECT**



#### VISIT TO ST LUCIA IN MARCH 2015



PRESENTATION OF SOUVENIR TO PRIME MINISTER OF ST. LUCIA THE RIGHT HONORABLE DR. KENNY ANTHONY



#### **INVESTMENT STRUCTURE**



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## THANK YOU

